



ME3M WORLD

New Year Special Edition



May everyday of the new year glow with good cheer and happiness

M&M family wishes you a Merry Christmas and a

Very Happy New Year



From the Chairman's Desk

Dear Friends,

As we stand on the verge of a new year, I feel proud and humble to look back at our astounding journey. At M3M India, we have taken purposeful strides en route success. We have progressed at the pace we intended to, at times even better. I fervently hope that year 2013 turns out to be just as remarkable as we move ahead to become a US\$3billion company.

Year 2012 has been good for the real estate sector, more so in the premium segment where we operate. M3M India has made its mark in the luxury realty sector with a host of projects that have redefined the concept of fine living. This has been possible because of efficient planning and execution by all of us.

The year marked the launch of one more of our residential projects, 'M3M Woodshire' in the upcoming realty hub along Dwarka Expressway. This is going to be another feather in M3M India's cap after the tremendous success of all our existing projects. It was the encouraging customers' response to M3M Golf Estate, M3M Polo Suites and M3M Merlin that enabled us to remain largely oblivious to any resistance to growth.

As we go on to deliver the properties that are currently under-construction in the coming days, we will be looking to add more to our remarkable project portfolio. This will require continuous commitment of all our stakeholders, who have supported us in this ongoing expedition to provide the finest of facilities to customers.

Let's resolve to take our company to newer heights in the coming year and beyond!

I wish all of you a very happy and prosperous New Year 2013!

Chairman & Managing Director

M3M India Ltd.



HIGHLIGHTS

Escape to Woodshire



Construction Update

Happenings at M3M



WORLD'S LARGEST BOTTLE OPENER



Around the World on New Year's Eve

Ten Things you Shouldn't Forget While at a New Year's Party






WOODSHIRE™

Sector-107, Dwarka Expressway, Gurgaon



Escape to Woodshire

Everyone appreciates opulence, but few recognize the subtle nuances about it, which transcend the entire experience into something ambrosial. Woodshire, M3M's latest residential development in Sector-107, Gurgaon, is an attempt to address all such individual and collective requirements of residents, in an environment, replete with pristine greens. The brilliant design philosophy perfectly blends aesthetic form with superior function.

A multitude of amenities at the M3M Woodshire truly presents the most replete experience one can imagine

- Parks & Play Areas
- Seating Plaza
- Water Body
- Club House
- Swimming Pool
- Gymnasium
- Jogging and Walking Tracks
- Cycling Track and Skating Rink
- Yoga & Aerobics Court
- Tennis, Badminton & Mini Basketball Court
- Amphitheatre
- Nursery - Primary School
- Convenience Stores
- Smart Card Access
- CCTV Surveillance
- Special Entry Passes for the Visitors
- Fire Safety Systems



Construction Update



Construction work is going on in full swing for all M3M projects.

At M3M, it is our endeavour to not only maintain quality standards of the highest grade, but also ensure delivery on time. The project management team at M3M, with the best professionals in the industry, is working tirelessly to fulfill our commitments.

We have engaged top of the line contractors like L&T, Shapoorji Pallonji and CCCL for all our projects.

Modern plant and machinery such as batching plants, transit mixers, concrete pumps and tower cranes are being extensively used for our project. The most modern construction technologies such as high-performance controlled structural concrete and system framework are being used to ensure best quality and timely completion.

Our residential projects have surely experienced a surge in respect of work in progress.

L&T has been at the forefront right from the beginning and has been striding forward with the construction of M3M Golf Estate. They have been working tirelessly and have made considerable progress in both Fairway East and Fairway West. Elevation of most towers has reached a considerable height (up to eight floors). M3M Polo

Suites has also seen considerable progress as the foundation work is almost complete and ready for further progress. Work on M3M Merlin has also taken off at a steady rate and has already covered considerable ground. L&T, who has been appointed for this project, will surely deliver superior quality, and on time.



M&M golfestate™
Finest Golf Resort Living
SECTOR 65, GURGAON



M&M MERLIN™
SINGAPORE STYLE WORLD-CLASS APARTMENTS
SECTOR 67, GURGAON



Construction of M3M's commercial projects too is being carried out at breakneck speed.

Shapoorji Pallonji, a respected name in the construction sector has been appointed for the construction of M3M Urbana. Excavation is complete for the entire project, while many towers have reached advanced stages of construction. Meanwhile, CCCL,

M3M's construction partner for M3M Cosmopolitan has been on the top of their game right from the beginning. Construction work has been running in full swing and the project has seen considerable progress over the past months.



M&M COSMOPOLITAN™
STYLISH RETAIL & COMMERCIAL HUB
SECTOR 66, GURGAON



M&M URBANA™
The Latest in the Evolution of Urban Business & Retail
SECTOR 67, GURGAON



OUR CONSTRUCTION PARTNERS

L&T

CCCL
CONSOLIDATED
CONSTRUCTION
CONSORTIUM LTD.
WE BUILD SUSTAINABILITY

Shapoorji Pallonji & Co. Ltd

Happenings at M3M



THE SUPERSTARS OF
M3M WIN A TRIP TO DUBAI



WINNERS OF THE
BEST MAINTAINED
PROJECT SITE AWARD



RECOGNIZING EMPLOYEES
FOR LONG SERVICE



THE RUNNERS-UP OF
DANCE PERFORMANCE
WIN A TRIP TO GOA

DIWALI MELA



POLO MATCH AT JAIPUR POLO GROUND



CHANNEL PARTNERS' & CLIENTS' MEET



JOY OF TOGETHERNESS



WORLD'S LARGEST BOTTLE OPENER



Shanghai World Financial Center is a true work of art. A multi-purpose skyscraper, the building hosts offices, hotels, conference rooms, observation decks, and ground-floor shopping malls. Park Hyatt Shanghai, a hotel with 174 rooms and suites is the second tallest hotel in the world, occupying the 79th to 93rd floors of Shanghai World Financial Center.

Standing at a monumental 1614.2 feet, SWFC is the tallest building in China and the third tallest building in the world right now. Construction began in 1997 and was completed in 2008. Shanghai World Financial Center really stands out from the crowd, not because of its colossal height, but because of the peculiar trapezoid aperture at the peak. This distinctive feature has one very important function apart from just being a design element. The aperture allows free passage of wind through the

building, thus minimizing resistance and stresses of wind pressure on this otherwise massive structure. The genius behind such a unique design rests with Kohn Pedersen Fox Associates. The simplicity of its form as well as its size dramatizes the idea of the skyscraper.

Foreigners and Chinese alike informally refer to the building as the bottle opener. In fact, metal replicas of the building that function as actual bottle openers are sold in the observation deck gift shop. Shanghai World Financial Center was named by architects as the best skyscraper completed in 2008, receiving both the Best Tall Building Overall and Asia & Australasia awards from the Council on Tall Buildings and Urban Habitat (CTBUH).



TIME TO PUT
YOUR DANCING
SHOES ON

Around the World on New Year's Eve

New Year's Eve is a special time of the year and is celebrated by people across the world. Though most celebrations bear similarities, some tend to be different. Here are some interesting customs around the world from past and present.



Austria: New Year's Eve is called Sylvesterabend, which is the Eve of Saint Sylvester. They make a spiced punch in honor of the saint. Decorations and champagne are part of the celebration. Evil spirits of the old year are chased away by the firing of mortars.

Belgium: New Year's Eve is called Saint Sylvester Vooravond, or Saint Sylvester Eve. People throw parties and at midnight everyone kisses and exchanges good luck greetings. New Year's Day is called Nieuwjaarsdag.

Great Britain: The custom of first footing is practiced. The first male visitor to the house after midnight is supposed to bring good luck. The man brings a gift like money, bread or coal to ensure the family will have plenty of these in the year to come. The first person must not be blonde, red-haired or a woman as they are supposed to bring bad luck.

France: The French New Year is Jour des Etrennes, or Day of New Year's Presents. Dinner parties are thrown for the entire family and presents are exchanged.

Germany: People drop molten lead into cold water to tell the future from the shape it makes. A bit of food eaten on New Year's Eve is left on their plate until after midnight as a way on ensuring a well stocked larder in the coming year.

Greece: January 1 is an important date in Greece



because it is St. Basil's Day as well as the first day of the year. St. Basil was known for his kindness to children. Stories tell how he would come in the night and leave gifts for children in their shoes. People gather, have special meals and exchange gifts.

Hungary: In Hungary the people burn effigies or scapegoats known as "Jack Straw". The scapegoat represents the evils and misfortunes of the past year. Burning the effigy is supposed to get rid of bad luck.

Japan: Oshogatsu is an important time for celebrations when all business are closed. To keep out evil spirits they hang a rope of straw across the front of their houses to usher in happiness and good luck. When the New Year begins, the Japanese people begin to laugh, which is supposed to bring them good luck in the coming year.

Netherlands: People burn Christmas trees in street bonfires and let fireworks ring in the New Year.

Poland: It is known as St. Sylvester's Eve, in honor of Pope Sylvester I. Legend has it that Pope Sylvester foiled the plans of a dragon to devour the world in the year 1000.

Portugal: The Portuguese pick and eat twelve grapes from a bunch as the clock strikes twelve on New Year's Eve. The twelve grapes ensure twelve happy months in the coming year.

Russia: Grandfather Frost, who wears a blue suit instead of Santa's red, arrives on New Year's Eve with his bag of toys for the children.



Scotland: It is known as the Night of the Candle. People prepare for New Year by cleaning their home and purifying it with a ritual of burning juniper branches carried through the home. The First Footer says that the first person to set foot into your home on New Year's Day decides the luck of the family for the coming year.

South America: A dummy or straw person is often placed outside the home and burned at midnight.

Spain: Everything, including theater productions and movies, is stopped at midnight on New Year's. The clock strikes midnight and everyone eats twelve grapes. They eat one grape for each toll to bring good luck for the next twelve months of the New Year. Sometimes the grapes are washed down with wine.

United States: The New Year is often rung in with festive dancing parties and meals. People kiss each other at midnight and wish each other a "Happy New Year".

Wales: At around 3:00 to 4:00 am on New Year's morning, the boys of the village go from house to house with an evergreen twig to sprinkle on the people and every room of their house to bring good luck. On New Year's Day the children travel the neighborhood, singing songs and are rewarded with coins and sweets.





Ten Things you Shouldn't Forget While at a New Year's Party

- Do not bring someone with you without letting the host know ahead of time
- Make a genuine attempt to talk to everyone. Part of your role as a guest is to help the host have a successful event
- Think before you speak. Pick your topics of conversation with care so as not to cause unnecessary embarrassment or friction
- It is considered good manners to take a gift to the host. Take time when making your gift selection and put thought into it
- Send a thank you note afterward to thank the host for their time and trouble. Mention specific incidents about the event to let them know you truly took notice of their effort
- If you realize you'll be late, call the host and let them know so they can make necessary adjustments
- If you have any type of allergies such as certain food, pets or odors, let the host know as soon as you confirm your attendance at the party
- Complement the host on the food, atmosphere or décor. Even if you don't like certain things, find something to complement them on, to show your appreciation
- If children are invited to the party and you bring yours, be sure to keep them properly supervised
- Unless your host smokes, and everyone else in attendance smokes, do not light up. Do not even ask people if they mind if you smoke. Just be polite and take your tobacco and head outside

Employee Speak



Sumit Sehgal

At M3M, work goes beyond its traditional meaning. It is more like being a part of a big dream, a big family. Management not only takes efforts to see if any member is facing some problem but also takes steps to resolve the same. Family Day was a great step in making families come together and knowing what M3M stands for. The "M3M Family" has enriched me with indispensable professional etiquettes and has empowered me with resourceful freedom to exercise my accountabilities.



Dheeraj Arora

We at M3M, are committed to strive for excellence and lead the industry by example. We thank M3M for providing the agility, faith and independence in our work to take this "Born leader" to newer heights in the industry



Surender Varma

Though it's been just over 3 weeks with M3M but I am extremely thrilled with the prospect of being an integral part of this growing team. The limitless freedom to work across boundaries coupled with boundless opportunities makes working a joy, but here it is a routine phenomenon.

A set of promoters who empathize with the team and are ready to lead from the front helps to channelize the talent and bring out the best in everyone.



Rashi Goel

There are not many real estate developers who use their skill & energy in creating an environment that not just gives high quality & impeccable standards of service to the customers, but also an extremely employee-friendly working environment giving an opportunity to learn & grow to every employee working in the prestigious organization



Arunima Malhotra

It's been exactly 5 and half months here for me at M3M and I am enjoying every bit of it. Surrounded by friendly team members and the management, this definitely makes a great place to work! I personally loved being part of the "M3M Family" event, wherein all of us met with our families and the way Mr Pankaj Bansal met us and greeted us personally was an extremely good gesture. I wish M3M all the very best!



Faeza Aqueel

It's my serendipity to be a part of M3M. It gave a wonderful platform to a fresher like me and helped me grow in all aspects. It's been over a year that I am here and therefore have been the ocular witness to the way it has grown better every day. The management has left no stone unturned in aligning and enhancing each of their department. I am proud to be a part of one of the most renowned real estate companies of North India.

Channel Partners speak

Mr. Akash Kapur
K & T



M3M's decision to appoint Shapoorji Pallonji for the construction of M3M Urbana has earned huge credibility. These names add a lot of value and rightly so as we have received lots of enquiries about the M3M Urbana project.

Mr. Vineet Raheja
Raheja Properties
Consultants Pvt Ltd



It has been an absolute treat to be associated with M3M. They are thorough professionals, who believe in timely delivery and impeccable quality. M3M Golf Estate has been a wonderful project to be a part of.

Mr. Vineet Bhalla
PVG Realtors
Pvt Ltd



M3M has managed to revolutionize the concept of luxury living. With prime projects like M3M Polo Suites & M3M Golf Estate, M3M has truly changed the way people used to think about luxury, be it residential or commercial.



Mr. Akhil Taneja
Signature

M3M India is a pioneer in the Indian real estate market in the present day and it will continue to show its prominence in the coming years. I have no second thoughts when I say that M3M designs lifestyles beyond the boundaries of excellence, and as a real estate professional, I thoroughly enjoy promoting such quality products.



Mr. Deep Gupta
Rainbow Estates

I have worked with a few top real-estate companies but so far my experience with M3M has been one of the best. The kind of transparency I have seen in M3M is hard to find amongst most developers. I believe the company's ability to perform has been outstanding. It has never believed in cost cutting as I have seen it hiring the best contractors for execution. Some of my clients have bought more than one apartment here as they are getting a huge appreciation (steepest rise in rates) on their investments.



Mr. Abhay Khemka
Khemka Investments &
Properties

Modern innovation, aesthetic architecture & planning and breathtaking amenities offered in the M3M projects have been a boon for investors. Be it the lavish experience at M3M Cosmopolitan or the leisurely lifestyle at M3M Golf Estate, M3M has checked all the boxes.

Customer speak



Mr. SUDHIR KAPOOR

is now a patron of ultimate golf living at M3M Golf Estate

I want to share my experience of being a part of M3M Golf Estate, located at Sector-65, Gurgaon. I feel proud to be a future resident of this esteemed residential complex with such breathtaking amenities. My dream home with lovely surroundings like a golf course, swimming pool, play grounds and a quiet place to meditate away from hustle & bustle of noise and air pollution is what I foresee in my M3M home.



Mr. VAIBHAV KAPOOR

is ready to experience the luxury golf life at M3M Golf Estate

M3M is one of the upcoming developers among the 100 odd spread over Gurgaon and the NCR. They will be one of the best CO's in times to come if they deliver what they have promised and maintain the quality of construction. Projects like the M3M Golf Estate are among the best in Gurgaon, even beating some of the high-end projects of the superior developers. The management of M3M has great vision and will surely take the company to great heights.



Mr. VIKRAM RANA

will experience the royal gentry lifestyle at M3M Polo Suites

I have invested in M3M because for your dream house you invest only once, and in M3M Polo Suites I got everything I was looking for. This project would be a class in itself in Gurgaon with its own golf course.



Mr. ANAND GOEL

has made his dream investment at M3M Golf Estate

My experience with M3M has been delightful, but the investments that we made in M3M Golf Estate have also been very rewarding in terms of the appreciation that the project has achieved over time. Thank you for this and we look forward to being associated with M3M for future projects as well. I would request you to please keep us informed of your new offerings.



Mr. SANJEEV SHARMA

is delighted to call M3M Golf Estate his home

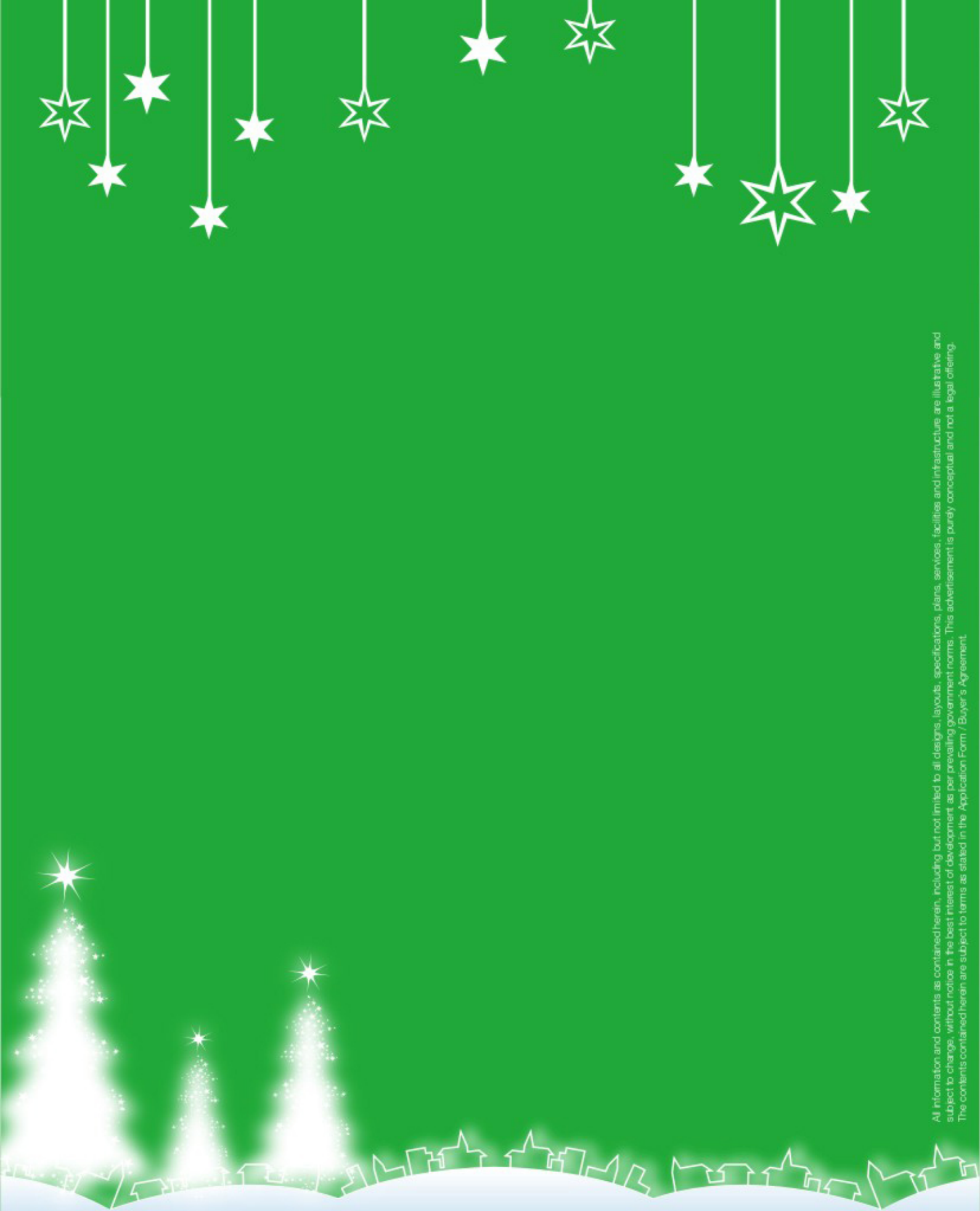
Projects by M3M have always been situated in the best locations. But the best part is M3M's choice of its construction partners. L&T is a big name for its quality constructions, finish and timely delivery.



Mr. SANDEEP SONI

is ready for a luxurious life at M3M Golf Estate

M3M Golf Estate is turning out to be far better than my expectation and looks like will be a notch above all other golf projects in its final form. Congratulations to the M3M team on doing a good job so far.



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We welcome your feedback, please write to us at marketing@m3mindia.com

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